

**PATRICK BRENNAN**  
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<https://www.patbresume.com>

Have truck, packed and will be at your location within the week, for the right position.

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## **SUMMARY**

Dynamic UX/UI Designer with over 15 years of experience optimizing user interfaces and elevating user experiences. Adept at creating modern, responsive designs, demonstrated through successful projects like Cigna's \$1,000,000 enterprise application redesign. Expertise in establishing UI design systems and leading usability testing using Hotjar. Committed to delivering impacting solutions that address user needs and enhance product engagement, ready to bring innovative design to future projects.

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## **WORK EXPERIENCE**

### **Cigna**

Senior UX Designer

Consultant

03/2023 – 05/2024

Remote

- Spearheaded the redesign of a drug SAAS enterprise application under a 12-month contract with Cigna, successfully completing the project in just 7 months.
- Demonstrated expertise in UX design, leading to a contract extension for an additional 12 months based on my performance.
- Led user experience from conception to delivery, yielding measurable results.
- Facilitated the sale of the revamped application by Cigna for \$1,000,000 per app in 2024.
- Accelerated the project timeline by employing efficient design processes.
- Redesigned the enterprise application in alignment with contemporary standards.
- Acted as a conduit between stakeholders, the business team, the product owner and the development team.
- Utilized Hotjar for comprehensive usability testing.
- Created a UI Design system employing the Atomic Design Methodology.

- Developed a compliant color scheme aligned with company branding and Section 508 standards.
- Analyzed and broken down the application per user persona.
- Contributed to UI stories during periods of decreased UX workload.
- Mentored developers on best UX/UI practices.

**Environment::** Agile

**Note from HR:** Patrick has been a great resource for us at Cigna.

## **PWC**

Senior UX Designer

Consultant

06/2022 – 01/2023

Remote

- Engaged by PWC to revamp their Marketplace application, working closely with the Product Owner and engineering team to enhance usability with a modern interface.
- Collaborated to incorporate additional features, resulting in significant acclaim from stakeholders during a progress meeting, leading to inquiries about further financial support.
- Led user experience from conception to delivery, yielding measurable results.
- Established a UI Design System and components in Figma.
- Contributed to UI stories when UX tasks were less demanding.
- Employed Hotjar in usability testing phases.
- Guided developers on best UX practices.
- Designed custom SVG icons.

**Environment::** Agile

## **Wells Fargo**

Lead Wireframe Designer - Consultant

10/2021 – 02/2022

Remote

- Converted legacy wireframes into Figma workflows while receiving and interpreting project requirements to create workflow wireframes.

- Mentored junior UX designers on best UX practices.

## **Baker and Taylor**

Lead UX/UI Designer

Full-Time

06/2019 – 10/2021

Charlotte, NC

- Transitioned to Baker & Taylor from Follett to enhance the UX and UI of their applications and websites.
- Orchestrated cross-departmental collaboration to provide animated prototypes, improving usability and crafting visually appealing UI layouts.
- Directed developers to ensure adherence to HTML and CSS standards.
- Partnered with developers to impart best practices while utilizing Bootstrap, Foundations, Material Design, LESS/SCSS and CSS.
- Guided BA's and QA teams in implementing ADA compliance best practices.
- Led user experience from concept to execution, yielding impacting results.
- Mentored various departments and offshore teams to enhance usability and UI layouts.
- Instituted stands using Style Guides and UI Design Systems.
- Collaborated with product managers to delineate feature that aligned with customer needs.
- Advised business and development teams on improving the Android/iOS mobile application through wireframes and prototypes.
- Facilitated workshops for developers focused on HTML/CSS and SCSS best practices.

**Environment::** Agile

## **Follett**

Lead UX Designer

Full-Time

08/2013 – 06/2019

McHenry, Ill

- Initially contracted for 6 months to alleviate Follett's extensive workload: demonstrated significant impact that resulted in a full-time position.

- Spearheaded the redesign of several applications resulting in bringing back many users.
- Enhanced usability by implementing Styles Guides, Pattern Libraries and UI Design Systems.
- Mentored developers and offshore teams to improve usability and UI layouts.
- Conducted workshops for developers on HTML/CSS and SCSS best practices.
- Led user experience from conception to delivery, yielding measurable results.
- Reduced negative feedback by addressing usability challenges.
- Collaborated with product managers to specify features in alignment with customer expectations.
- Boosted sales by advocating for leadership and adhering established standards.

**Environment::** Agile

## **InfoTech**

UX/UI Designer

Consultant

04/2013 – 08/2013

Gainesville, FL

- Enhanced UX/UI by implementing standards through Styles Guides, Pattern Libraries and UI Design Systems.
- Applied HTML/CSS/SCSS standards to streamline future enhancements.
- Led user experience from conception to delivery, yielding measurable results.
- Conducted workshops for the developers on HTML/CSS and SCSS best practices.
- Optimized usability workflows.

**Environment::** Agile

## **Quill**

UX/UI Designer

Consultant

12/2011 – 07/2012

Lincolnshire, ILL

- Led the redesign of their eCommerce website from conception to delivery, yielding measurable results.
- Collaborated closely with business stakeholders and the Product Owner during the redesign phases, later partnering with the development team to oversee the overhaul and assist with the UI development.
- Revamped the eCommerce application to align with modern specifications.
- Elevated UX/UI by instituting standards using Style Guides, Pattern Libraries and UI Design Systems.
- Implemented HTML/CSS standards to expedite future enhancements.
- Refined usability workflows.

**Environment::** Agile

## **FIS**

UI Designer

Consultant

01/2011 – 10/2011

Milwaukee, WI

- Elevated UX/UI by instituting standards using Style Guides, Pattern Libraries and UI Design Systems.
- Implemented HTML/CSS standards to expedite future enhancements.
- Led user experience from conception to delivery, yielding measurable results.
- Refined usability workflows.

**Environment::** Agile

## **MasterCard**

UI Designer

Consultant

09/2009 – 05/2010

O'Fallon, MO

- Elevated UX/UI by instituting standards using Style Guides, Pattern Libraries and UI Design Systems.
- Implemented HTML/CSS standards to expedite future enhancements.

- Led user experience from conception to delivery, yielding measurable results.
- Refined usability workflows.

**Environment::** Agile

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## EDUCATION

Fox Valley Technical College  
Appleton, WI  
10/2003 – 05/2005

Associate of Applied Science - Systems Analyst  
Associate of Applied Science - Web Development

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## SKILLS

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|----------------------|----------------------|-------------------|
| • Responsive Designs | • Semantic HTML      | • Foundation      |
| • Hand code XHTML    | • Agile Environments | • HTML 5          |
| • CSS1, CSS2, CSS3   | • Bootstrap          | • Material Design |
| • CSS Optimization   | • LESS               | • Wireframes      |
| • WCAG Compliance    | • SCSS               | • Atomic Design   |

## TOOLS

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|------------------|-------------------|---------------------|
| • Sublime Text 2 | • Figma           | • Invision          |
| • Dreamweaver    | • Adobe Photoshop | • Sketch            |
| • Visual Studio  | • Adobe XD        | • Adobe Illustrator |
| • Color Analyzer | • Jira            | • Hotjar            |